## **CULTURE**



















## LONDON BOROUGH OF HAVERING





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#### Leader of the Council Councillor Roger Ramsey

Havering is a vibrant London borough, with a colourful history dating back to Roman times. Our residents are proud of their roots and of where they live, they value tradition and resonate strongly with their cultural heritage. This population, mixed with the arrival of younger people of different ethnic backgrounds, bringing with them alternative experiences and perspectives, makes Havering an exciting and dynamic place to live

ave ng ha a range of cull ral spaces on offer. lude heritage buildings such as Langtons House and Lainham Hall, exciting projects, including a partnership with English National Ballet exploring dance programmes with children and older people. Havering boasts two theatres, including Queen's Theatre - a National Portfolio Organisation (NPO) in Hornchurch, which is currently partnering with the National Theatre and Tara Arts, and developing a range of projects for local residents. The Fairkytes Arts centre, curates a wide and diverse range of exhibitions, while Council run events, such as the free annual Havering Show attracts A-list music stars performing to a 50,000 plus audience. All of this nestled in over 100 parks, gives residents and visitors to Havering the unique mix of a vibrant urban culture in a traditional green setting.

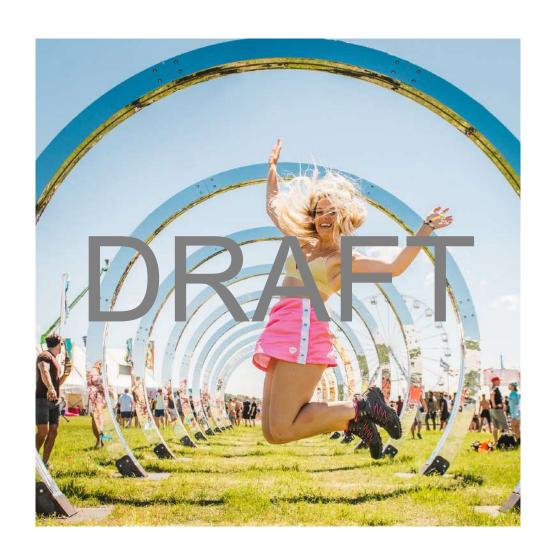


## Chief Executive Andrew Blake Herbert

The borough is currently embarking on one of the most ambitious regeneration projects in the country. Providing large numbers of affordble quality homes, attracting a younger population and new business. This is complimented by the arrival of the Elizabeth Line, with three Crossrail stations in the borough providing high-speed access and bringing the rest of London even closer.

This hange will bring with a new place for aveling in chach, but a pisome challenges: parancing the needs and concerns of traditional resident with those of the counger and more diverse new population. A refreshed and enhanced cultural offer will be paramount in taking on this challenge as we endeavour to unify the borough through a greater understanding of heritage and shared cultural experiences. Havering is an exceptional borough full of culture.

Our Cultural Strategy provides us with the opportunity to both shine the light on our current unique heritage and arts offer, while developing a new and more ambitious programme which will put Havering on the map and leave us with a lasting culture legacy.



## 1. FUTURE VISION London Borough of Havering



## **OUR VISION**

Havering is implementing bold and ambitious regeneration plans. The completion of the Crossrail project and the opening of the new Elizabeth line will provide high-speed access to central London from three of the borough status. The complete antisthe strategy to provide ore affected and lines and jobs in the borough.

Havering's vision and local plan aims to place the borough at the heart of London's vibrant arts scene and contribute to 'Making a Greater London', ensuring it is an attractive place to live, work, visit and invest in. Havering's refreshed ultural macey, is a contation o histories, communities, incustric account reating operation of the property of the street of the place of the



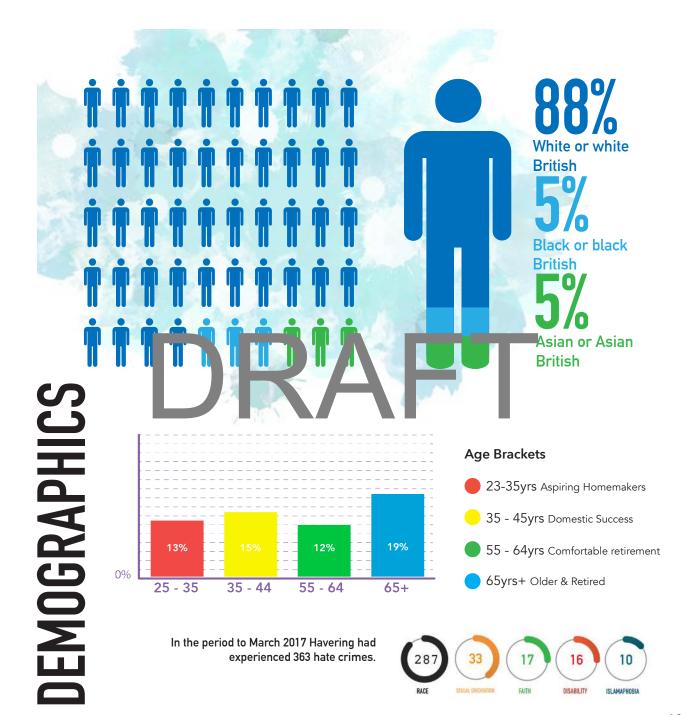


Opportunities

#### Vision:

#### Making a Greater London

- Inter-generational communities using site for various activities
- · Sports, leisure, cultural, heritage communities engaged
- . Business communities connecting with residents and clients
- · Creative industries networking
- · Culture venues: Manor House, gallery, museum
- Sports venues: elite performance, sports clubs
- · Learning venues: Tech, science, arts & crafts, fishing centre
- · Adventure & play venues: allotments, climbing, mini golf
- · Communities: Children, young, families, seniors & isolated people
- Institutions: Universities, museums, schools/colleges, SMEs,
- Access: Public transport connections, car parks, roads, buses,
- Business: Corporates, SMEs, sponsorship, exposure, sales
- Access: Purpose built buildings with disabled access across site
- Education: raise academic performance through sports
- Enterprise & skills: 'Kidpreneurs', 'mumpreneurs', mentoring
- · Arts & Culture: Southbank, V&A, British Museum, UAL
- . Design/technology: technology, art design tech fair, cultures festivals



## **OUR RESIDENTS**

Havering has a population of 250,000 residents, over 43 square miles, which is a lower population density than other London boroughs. The borough has vast areas of parkland and 23 square miles is Metropolitan Green belt protected land. It has, at 4.5 percent, a below average unemployment rate for Greater London and one of the lowest crime rates.

Havering the significant, where proportion contents and British ethnic groups that other outer londer boroughs (87.7 percer – 2011 census). The Black African pulation is the model of icant mority ethnic group in Hover of (3.2 percent). The Uprenster ward of the borough is the third east of the case of the conformal of the service of the conformal of the conform

Among young people, while attainment levels 'against expectations' for primary and early secondary ages tend to match those London-wide. At Key Stage 5 (16-18 year olds) there is a significant reversal with just 7% achieving at least three A levels at grades AAB, or better, compared to 17% for England as a whole.

Havering is adopting an innovative and creative approach to addressing a wide range of social issues through a robust culture and wellbeing led strategy.



## **OUR PEOPLE**

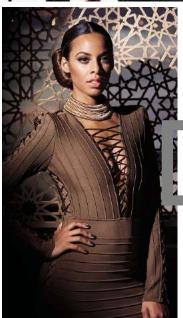
Havering's refreshed Cultural Strategy shines the 'spotlight on Havering' and strives to showcase the borough, its people and its places in their very best light. The spotlight will be shone by, and on, local and emerging talent, as well as celebrating national and international talent has grown out of the borough.

thile always deep y rooted in honouring our part, we are passicnate about showcasing celebrities as well as nurturing emerging talent from the borough.





















#### Volunteering

A degree of volunteering takes place in Havering, although over 20% is by people living outside the Borough - our strategy aims to change this. Emerson Park, Mawneys, Pettits and South Hornchurch are Wards with no registered volunteers, and Gooshays, Harold Wood, Heaton, Cranham and Havering Park all have very low proportions of their residents on the volunteers' register. Less than a third of volunteers are male, and while volunteering is more common amongst 18-34-year-olds, levels tail off above at age and will engage religious de tely en de in local activiti and events.

### Met! odc ogy

evolved Haverir ... workshops with 240+ residents and businesses including; staff, Romford market stall holders, Havering College, libraries, Bretons Manor Associations, local pubs, conversations at Queens Theatre, Retailery and Riverside Business I mprovement District (BID) to ensure a localised, community focused, insight-led approach to place-making. The initial idea generation was insightful and galvanised a new energy and excitement for how Havering's Cultural Strategy could take shape. We will continue to unearth venues and creatives to showcase what we have on offer.



## **OUR PLAN**

Priorities for Havering's Cultural Strategy are:

#### Joined up working

To embed culture and a creative approach across the council; community Safety, Economic Development, a generation, Prevent, quality ran ework, Violence igainst for an a Girls, Health and Wellh ring and Voluntary.

#### • Community Cohesion

To creatively implement the new Community Cohesion strategy, which will seek to give a voice to the Borough's currently 'hidden' communities, including African, Asian, LGBT, minority, interfaith and no faith communities, as well as the wider white majority.

#### Nurture Young People

To seek to raise young people's aspirations and opportunities particularly post-16, and open up the world of cultural and creative enterprise, as offering a viable work and career option for the future.

A vering is enhancing the current cultural tren, developing more amount of partnership mentoring the ves, enhancing skills, nurturing ambition and implementing the community activities to develop a community led, commercially sustainable business model to fund the cultural strategy and support the regeneration of Havering.

We want people who live, work and visit Havering to get involved.

## **OPPORTUNTIES**



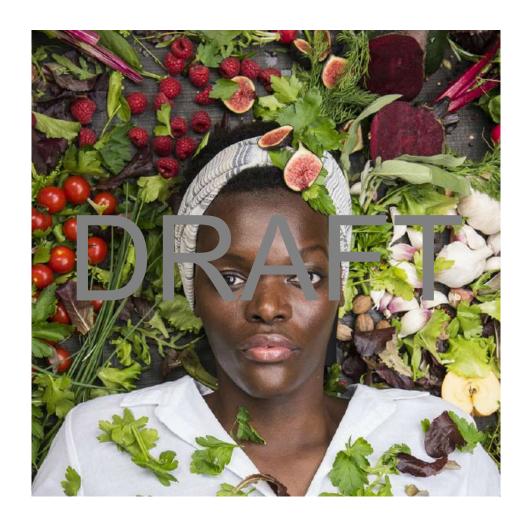
## **IMPACT & OUTCOMES**

The impact we intend to make;

- Community focused, commercially sustainable
- Map Havering's culture and heritage
- Creative, exciting and ambitious programmes
- Ambitious cultural partnerships
- Awareness of Havening Sultu Paracity
- Creating identity
- Nurture Business rowth
- Create affordable work spices & studies
- Celebrate diversi
- More volunteering and skills
- Nurturing ambition
- Creating talent pathways
- Foster individual wellbeing
- Create and embrace transformational change
- Place-making a great place to live, work & visit.

The Outcomes we intend to create;

- Create amazing and ambitious programmes
- Be authentic and celebrate our local culture
- Be all embracing and celebrate diversity
- Catalyst for change
- More residents involved in culture & wellbeing
- Local, national & international partnerships
- Culture spore were singled regeneration
- atily inr ding artists, cosigners, athletes creating inr ding artists, designers, athletes creating and exciting
- He age preserved and promoted
- Story telling
- Creating social & business connections
- Improving health & wellbeing through culture
- Destination borough to live, work and visit



# 2. CULTURAL STRATEGY Spot ignt on Havering

PLACES
 COMMUNITIES
 OPPORTUNITIES
 CONNECTIONS



## SPOTLIGHT ON HAVERING

We are shining the 'spotlight on Havering' and showcasing the borough, its people and its places in their very best light.

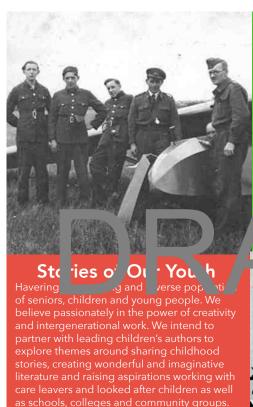
The spotlight will be shone by, and on, local and emerging talent, as well as celebrities from the borough celebrating our core themes for the future.



Havering's refreshed Cultural Strategy consists of a borough-wide curated 'places' strategy, based on the Venice Biennale Pavilions using parks and open spaces. Havering has over 108 parks, 13 with Greenflag status, and a number of cultural, business, underused places as well as a network of pubs, GP surgeries and job centres. The vision is to curate and showcase a borough-wide local cultural offer nurturing emerging creatives and communities by enabling themed creative 'take overs' of spaces and places in Havering. We want you to define our new Havering.

## **PLACES & HISTORIES**





Havering will tackle a range of social issues through culture and creativity and the power

of the word!

#### **Havering Remembers**

Havering has a strong and proud war heritage, having been an RAF base. Havering boasts a vast and unique collection of objects and archives which are currently in storage, dispersed across the borough. We aim to collate and curate this collection to share with the public and promote our war heritage. We intend to build on lessons learned from the 14 - 18 NOW programme, and plan further intergenerational activities for seniors, children and young people to ensure this heritage is preserved and promoted locally and nationally.



## **COMMUNITIES & CULTURES**





#### N / Loc / C Iture

Havering's surregy centres on local culture. We aim to create a sense of understanding and awareness of diverse cultures, and what culture means to our residents, businesses and visitors. Our pub, hairdresser, launderette, cafe, shopping centre, job centre, GP surgery 'take-overs' will enable all communities including those marginalised and on the fringe, to get involved and 'curate and create'. In partnership with the University of the Arts, Things Made Public, Retailery and the diverse local artists and creatives in Havering, we intend to programme events and activities to highlight diverse faith, cultural and historical calendars

#### Women & Girls

Havering is passionate about #ThisGirlCan! Building on our sporting success at the London Youth Games, Havering is keen to raise aspirations and skills. We will celebrate national talent as well as highlight and nurture emerging female potential in the borough through culture and innovation. We intend to partner with local residents and national talents Jonnie Riordan and Sheila Atim to curate performance take overs exploring a range of social themes affecting women and girls. We will connect with and celebrate the Women of the World (WOW) 'stival and' you would be still the still be still be still be supported by the suppor

v h Hub C :, embedding cre vity at the hart of all ur work.





## **OPPORTUNITIES & DIVERSITY**

Havering will be hosting 'ArtEast' a celebration of world cultures and diversity from East London. ArtEast will be East London's first fair to showcase the very best in art, craft, design, fusion, rusic dance, film, theatre, chnolo vald innovation under ne oor. A number of program hes an projects will be developed to mentor and enable artists, creatives, designers, craftswo/men, musicians, dancers, film makers, technologists, SMEs and start-ups to 'curate and create' and showcase at the fair. We will work with our cultural partners and schools, colleges, artists, designers and SMEs to nurture the next generation of creative talent.

We will continue to work with our cultural partners as well as forge new and exciting reltionships; Alchemy Festival, BFI, Plack History Month English Nationa Ballet, Grand Inion Othest Havering A's Society, rine College, Her age Cap lle mogen Hear Indonesian Embassy, LGBT month, London Symphony Orchestra, National Theatre, NYLA Gallery, Pride London, Queens Theatre, Retailery, Royal Opera House, See Change Films, Southbank, Things Made Public, Utopia Festival, Vue Cinema, We Are FSTVL, Wigmore Hall, WOW Festival.

## **CONNECTIONS & CREATIVITY**



#### SME's & Enterprise

There is growing umbe of women business and comagers woulting to state the own enterprise. Havering has an ambitious regeneration and economic development strategy and is developing a number of creative clusters across the borough. We will host a number of networking and business development events based on our strategy to attract more women into business; 'Women mean business' entrepreneurs mentoring programme supported by Riverside BIDs. With the growing number of young adults leaving schools and care, we will offer mentoring and business planning sessions for 'Teenpreneurs' as well as other creative enterprises.





Studio Spaces
Havering is committed to offering a wider spaces', whether offices, empty shops or temporary 'pop-up' spaces and permanent These spaces will be offered to creatives to showcase their talents in the lead up to offer permanent offices, studios and new creative cluster in the 67 acres of Bretons

#### Ment ring / N tworking

Residents and bus esses, way more networking and connecting people and places across the borough. Having more joined up work across the council, with residents, creatives, businesses and connecting them to spaces and opportunities is central to the success of our Cultural Strategy. We will host monthly inspiring and successful speakers from within the borough as well as from other institutions. We will forge relationships with international organisations in order to mentor artists and creative businesses making Havering a great place to live work and visit.



## CULTURAL PARTNERSHIPS

A number of enhanced collaborations have been developed including with the Arts Council NPO Queens
Theatre, National Theatre, English
National Ballet, Riverside BID, CEME,
Havering Arts Council, Royal Opera
House, London Symphony Orchestra,
Things Made Public, Retailery, Havering
Adult College Theoring College and Adult College Theoring Theoring College Theoring T

There will be more joined up work with regeneration, neighbourhoods, housing, environment, economic development, culture, sports, leisure, transformation, communications and marketing, policy and performance, adults and health, older people, learning difficulties, mental Health, physical and learning disability, prevention and re-enablement, safeguarding adults, health partnership, children's services, child protection,

fostering and adoption, youth offending team, early help, troubled families, looked after children, learning and achievement.

The Cultural Strategy aims to build on the momentum and energy galvanised through the London Borough of Culture id, to describe the strategy aims to build on the momentum and energy galvanised through the London Borough of Culture id, to describe a strategy aims to build on the momentum and energy galvanised through the London Borough of Culture id and the longon are strategy aims to build on the momentum and energy galvanised through the London Borough of Culture id and the longon are strategy aims to build on the momentum and energy galvanised through the London Borough of Culture id and the longon are strategy aims to build on the momentum and energy galvanised through the London Borough of Culture id at the longon are strategy aims to build on the momentum and energy galvanised through the London Borough of Culture id, to describe a strategy are strategy as a strategy

By implementing a localised cultural offer through pubs, GP surgeries, launderettes, hairdressers, job centres, schools and colleges as well as cultural venues, it is hoped that more communities within the borough will experience, interact with and engage with culture, as well as changing the perception and profile of Havering to the rest of London and teh UK.





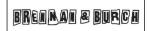






















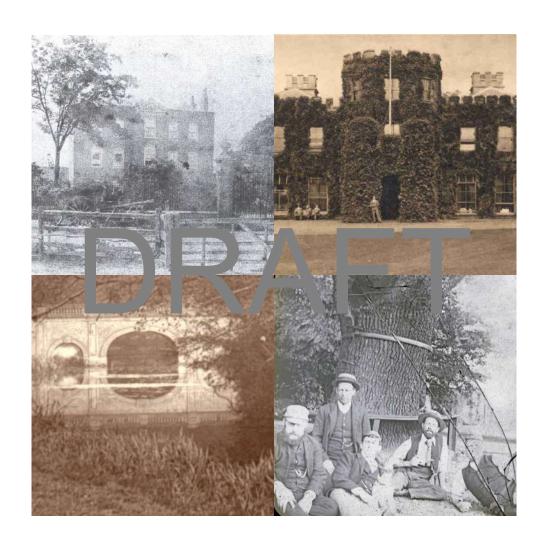


Sou Fujimoto Architects





# 3. SPACES & PLACES Culture & Helicage



## OUR HERITAGE

Established as a Saxon Manor by the mid 11th century, Havering crosses the Saxon border between Becontree Hundred to the west and Chafford Hundred to the east, the river Ingrebourne being the dividing reper yeen retwee In 1465 Havering be am. The Goat Royal Major of Haver 5/ 5 11€ 40 squar miles, as € entua carved o east in part Becontree Hundred as it became the Royal Liberty of Havering, then administered independently from both Becontree and Chafford because of its royal connections, rights and privileges. Modern Havering now has added Rainham, Wennington, Upminster, North Ockendon and thus straddles the original boundary of the Ingrebourne Valley.

Over more than 1,000 years of history, Havering and the areas adjoining it have been impacted upon by the spread of Christianity from the north of England, the Tudors, the English Tivil Warrourcemun anuscape g rden g ideas, the m mer pus changes the 19th cel ury andscape gai ening ide the momentous thanges of the 19th and heady idealism of the 20th century and its heyday in the 1960's through to contemporary living.



## **CULTURAL SPACES**

Havering is nestled between the border of Greater London, rural Essex and the green belt. It has 108 parks and green spaces, 13 of which are Greenflag, and is home to Queens Theatre, an Arts Council England National Portfolio Organisation (NPO) artnerir with th Theat a; B stons M nor Hou e, The Retailery, Zueen The tre, F Marke Langtens Upmir Ster Barn, Rinha ........ Stub ers Garden Wall rairk es, Up, in er Wind hill ind Havering Museum amongst other heritage spaces including several Grade I & II listed churches. Havering is proud of its vast heritage and passionate about developing new innovative spaces across the borough working with residents, businesses and educational institutions.



#### Langtons

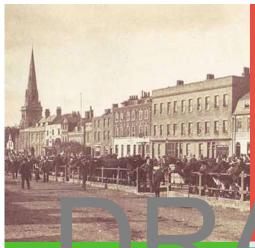
Langtons House is a Grade II listed neo-Georgian house of three storeys, set in landscaped gardens which include a lake, orangery, gazebo and stable block. This site was first settled in Saxon times on the banks of the river Ravensbourne, when it was called Langedun. This present house was built around 1760 and it was the largest private residence in the village of Hornchurch, with the grounds extending as far as the Hornchurch Road and to the Ravensbourne River. The Georgian house was built by a Huguenot silk merchant from London. The layout of the landscaped gardens are attributed to

a and 1805 angtons House is c ently in the top lar Wedding Venue London.

#### ueer Theatre

The Queen's meane is a 500 seat, Arts Counting National Portfolio Organisation (NPO) currently working closely with the National Theatre. From 1953 to 1975 the theatre occupied a converted, and for some time derelict, cinema on Station Lane that had been used for storage during the Second World War. The theatre originally opened in the coronation year of Queen Elizabeth II, by Sir Peter Hall in April 1975, with a production of 'Joseph and the Amazing Technicolour Dreamcoat. 'Home to the original productions of the award-winning 'Blood Brothers', performers such as Maggie Smith, Martin Shaw, Joan Plowright amongst many others, the Queen's Theatre, has built a track record in creating the best in live entertainment.





#### **Romford Market**

Romford market, originally a sheep market, was founded by Royal Charter in 1247. Under the Royal Charter of the Liberty of Havering, granted by King Henry III no other market was permitted to set up within a day's sheep drive (six and two-thirds miles) of Romford. The market is the subject of a 1726 legal case called Keech v. Sandford. This is one of the foundational cases of English trust law, on the fiduciary duty of loyalty. The market was also used to film parts of The Prodigy's music video for the track "Voodoo People" remixed by Pendulum, and also a film starring Chris Kamara.

rering has io market

of ing more iverse range of procts and crafts.

#### l pmin der Barn

Monument and is believed to have been built in the early part of the 15th century. There is no evidence it was used to collect tithes, the barn nevertheless has many fine features, including nine bays and a crownpost roof. In 1976 the barn opened to the public as an agricultural and folk museum having artefacts mainly related to the Upminster and Hornchurch area.





#### Libraries

Local Studies is part of Havering Libraries and holds a collection of books, maps, newspapers, illustrations, minutes and other documents about the Borough and its history. It also provides free online access to the two major family history resources- Ancestry and Find My Past. Local Studies collects books and paper based items about all aspects of Havering past and present and makes them available to researchers. The service organises occasional exhibitions and talks about the Borough's past and works with individuals and groups wishing to explore the district's history.

### Horn hurc Co ntry ar

Hornchurch country Park is a major country park or over 100ha (250 acres), bordered by Elm Park and the River Ingrebourne. It can be accessed on foot, cycle or horse from many points, including the important, tarmac-surfaced Ingrebourne Valley Greenway that runs down the Valley from the north. The site's history is inextricably linked with the former RAF Hornchurch, from which Spitfires flew during the Second World War. Squadrons of Spitfires based here played an important role protecting London during the Battle of Britain. Various artefacts and relics of the site's RAF history are still visible from within the park including an aircraft dispersal bay, pillboxes, and Tett turrets.







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